

What's your time worth?



Cynthia Pickering, Founder Time Is Money Executive Concierge Inc

What is Time Is Money Executive Concierge Inc.?

We are a distinctive service company providing ease of mind and the gift of time by attending to unique client needs. Whether it is performing daily chores or organizing an event, we help clients define wellness and "make time for the things that matter".

What gave you the inspiration for this concept?

I worked in the Energy Industry and juggled professional and personal obligations. I observed similar challenges among my peers. We spent weekends checking off "to do lists" and wishing for more time to relax. I have travelled throughout the world and witnessed the success of personal Concierge Services in metropolitan centres abroad. Calgary is perfect for this concept given our work ethic and urban growth.

Can corporations benefit from your services?

Companies realize that one of the most important benefits they can offer workers is assistance in managing personal responsibilities. 92% of employees have admitted to taking personal or sick days to get errands done. Combining Concierge Services with wellness and benefit programs have has statistically decreased absenteeism, increased productivity, enhanced motivation and increased commitment.

What has been your favourite request by a client?

Every request is customized and unique which makes each request exciting. Requests range from the extravagant (helicopter charters, special deliveries overseas and antique restoration) to the day-to-day (kids parties, dinner reservations and cleaning). One memorable request was for a client vacationing in Europe and missing her partner. You should have seen the smile on his face when I walked into his office with his favourite ice crème and a "missing you" card.

What is in the future for Time Is Money?

We are continually looking for original and strategic alliances to expand our offerings. We have embarked on an initiative to service celebrities and speakers when they are visiting our area. We are developing relationships with companies in need of distinctive, value added appreciation gifts. In addition, forward thinking home and condominium developers are looking for on-site Concierge Services for new residents. With Mothers Day, Fathers Day, Stampede and the Global Petroleum Show around the corner, we have the pulse on exclusive ideas, gifts and events.



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